

Helping
Others
Pursue
Education

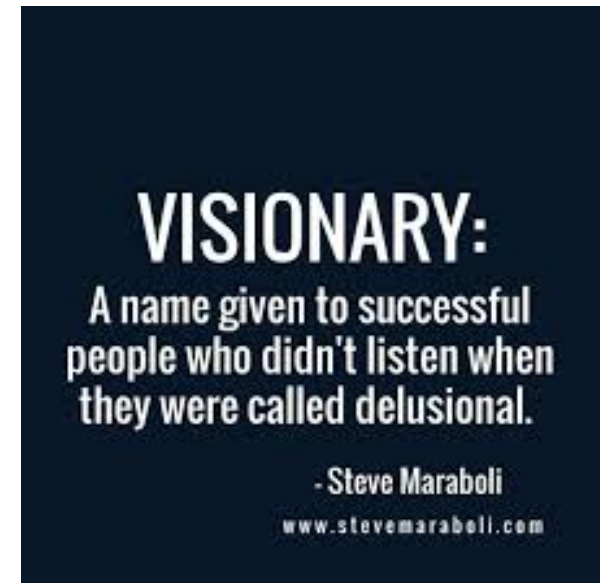


**Strategic Planning
Finances & Facilities**

STRATEGIC PLANNING – FINANCES & FACILITIES

THEMES & TAKEAWAYS

- **Mission & Vision**
- **Parts of a strategic plan**
- **Finances that prioritize students**
- **Creating effective learning spaces**
- **Community engagement**
- **There is HOPE**



TODAY

Where we have been...

1. Creating equitable learning environments
2. Engaging your community
3. School board – Superintendent's perspective
4. School board – School Board member's perspective
5. Athletics/Activities & Politics
6. Learning: What's Next?
7. **Strategic planning and finance & facilities**

Conversation is led by 3 questions



TODAY'S FACILITATORS...

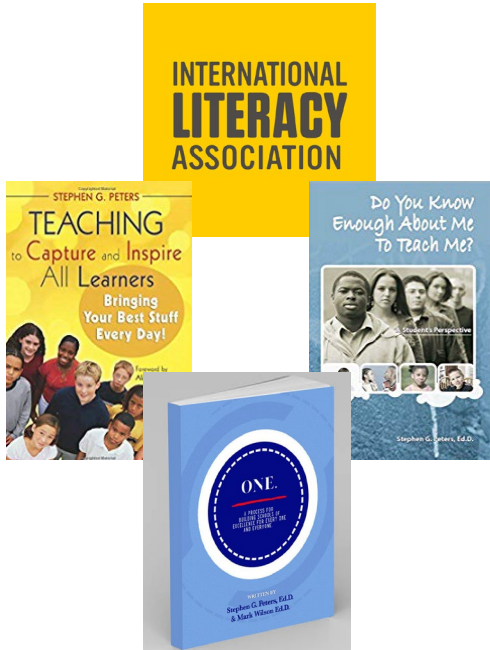


Dr. Stephen Peters,
The Peters Group

One of the most sought-after education speakers in the nation and the best-selling author of *Do You Know Enough About Me To Teach Me?* and *Teaching to Capture and Inspire All Learners*. His work was featured on the Oprah Winfrey show.

Dr. Peters is the President of the Board of the International Literacy Association and has a passion for advancing the lives of children, equity and inclusion.

As a former Superintendent of schools, he is steeped in the needs K-12 Sups face today and is an active coach and mentor!



Dr. Lee Pritzl,
SitelogiQ

Dr. Lee Pritzl, formerly Superintendent and educator for over 25 years is now part of the SIQ team as Educational Strategist. He holds a Doctorate of Organizational Leadership from Edgewood College. Lee is also certified in school safety as a CPP Certified Protection Professional.

His extensive work with school board development, advancing district leadership, and district strategic/visionary planning as president of Elevatedperformance4U provides a unique value when working with our client partners because Lee has effectively navigated a variety of issues and challenges during his career.



YOUR SITELOGIQ K12 HOPE TEAM



Denise Pontrelli,
True North Consulting

Denise has three decades of leadership experience as a superintendent, assistant superintendent, principal, coordinator for curriculum, professional development, and gifted services and classroom teacher.



Before joining True North Consulting Partners, Denise served in the role of superintendent for the Stillwater Area Public Schools in Minnesota where she led a \$97M dollar referendum based on the Bridge to Excellence strategic plan and several initiatives aiming to drive student achievement and equity within her District.

Dana Peterson
Superintendent
Guerneville School District

Gavin Benson
SitelogIQ

Jake Berg
SitelogIQ

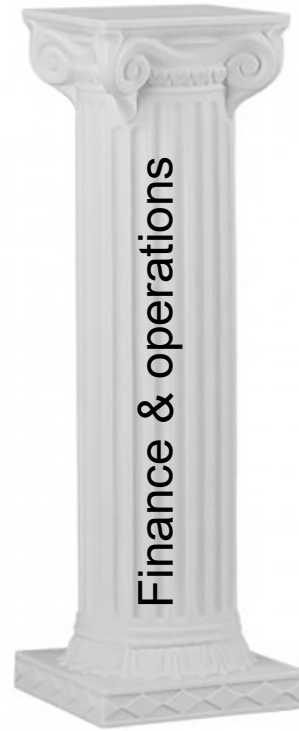
30,000 VIEW OF STRATEGIC PLANNING

1) Strategic planning focused on **learning** + Facility & **learning** environment planning = Student Success!

- Data Informed
- Stake-holder insights
- Future focused thinking



STRATEGIC PLAN COMPONENTS



Portrait of a Graduate
Stakeholder Engagement

Comprehensive Master Learning & Facilities Plan

STRATEGIC PLANNING OBSTACLES

Our struggles are the short-term steps we must take on our way to long-term success.

- Too busy putting out fires
- Competing priorities
- Funding constraints
- Lack of knowledge
- Local politics
- Timing



STRATEGIC PLANNING

1) What is the connection between strategic planning, finances & facilities?

- Without a plan you plan to fail
- Environmental impact on learning
- Without a plan any road will get you somewhere
- The urgency of NOW

FINANCES & FACILITIES

2) How does school finance impact facility planning?

- Variety of financing opportunities
- Short-term & Long-term planning
- Multiple pathways

FINANCES & FACILITIES

3) What's the advantage of ongoing community engagement?

Builds trust

Provides clarity

Facility choices are supported

FINANCES & FACILITIES

4) What is the significance of long-term facility planning? (Deep dive)

Less Actors and more action
Some “plans” sit on a shelf

Creating better conditions for
student success

This is community-rich activity

WHAT DO WE DO WITH THE ACQUIRED KNOWLEDGE



■ Connecting the dots of learning...

IDENTIFIED RELEVANT SCHOOL LEADERSHIP SESSIONS

1. Creating Equity in Education - what does it REALLY mean for kids? Your NEW normal
2. Community (how to engage yours)
3. School Board Dysfunction into Function (Superintendent's Perspective)
4. School Board Dysfunction into Function (Board Member's Perspective)
5. Athletics (politics and influence)
6. Student Learning (what's next?)
7. **Strategic Planning (needed now more than ever)**
Finance and Facilities (renovations and new construction)



THIS IS THE FINAL SESSION

We are here for you and will ensure your physical learning environment maximizes student success.

There is HOPE- we can do this together!

It's going to be a GREAT year!